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The most riveting items at the PGA Merchandise Show

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Fruit of the loom: Two carry bags caught my eye, both from Sun Mountain. The Sun Mountain H20 Tech bag (\$229, sunmountain.com) is completely waterproof, an overdue idea. How many times have you played in a rain, carefully kept a hood on your bag and then pulled out a club only to find that the grip was already wet. The H20 Tech bag solves that with waterproof materials -- even the pocket is waterproof. The key is that even the bag zippers -- where water usually leaks, are sealed. And the bag is light, just like Sun Mountain's Superlight 3.5 bag, which is a featherweight. The other Sun Mountain innovation that was cooler and even more practical was its new hug technology. The company mounted a foam-padded coil -- it's C-shaped -- to the side of its dual strap bag. Put the straps on and load the bag on your shoulders, then you pry the foam coil from its holding position and snap it around your waist, where it clings firmly. The hugging coil takes 60 percent of the weight off your shoulders. It's ingenious and it really works.

Cover story: Two new travel covers from Ogio are beyond cool, even for this innovative outfit. The Ogio Monster (Ogio.com, \$229) is your basic wide-body travel cover on wheels. It stands upright by itself and is so roomy, it looks like you could jam your clothes in there with the bag and dispense with the suitcase. The Ogio Mammoth is an upgraded Monster. It doesn't just stand upright by itself, it's got four additional coaster wheels so you can push it along with two fingers or, if you're bored, spin it like a top. Near its top is a specially designed compartment to hold hats, which otherwise get crushed in a suitcase. It's middle compartment is a shoe bag carrier that detaches. Pretty smart stuff. The Monster comes with a lifetime guaranty, by the way.

Saved for a rainy day: Last year, I raved about ProQuip's Silk Touch raingear (Proquipgolf.com). It wasn't just another rain suit, it was the softest, most flexible and quietest rain suit I'd ever seen. It's still the best in show. You may have noticed it at the Ryder Cup. The European team picked ProQuip as its official rainsuit -- no endorsement money changed hands. The payoff came during the rainy Ryder Cup. Remember how fresh **Darren Clarke** and **Lee Westwood** looked in their raingear? Meanwhile, **Tiger Woods** (and the rest of the U.S. team) wore a different brand and Tiger looked drowned and soggy. The Silk Touch is still an amazing product. New this year are the Silk Touch Half-Sleeve Wind Shirt and Wind Jacket.

Graze anatomy: One secret of golf is your body. If you're flexible and fit and athletic, your chances of playing better golf improve. You might want to check out this soft-cover book, *Anatomy of the Perfect Golf Swing* by **Glenn E. Bazzle**. He comes at the golf swing from a different angle, that of a master masseur-fitness instructor who is well-trained in massage therapy. He applies his knowledge of the body and how it works to the golf swing and how it works. Mr. Bazzle was certified as a golf teaching pro in 1995. Though overly technical at times about how the body joints work and are applied, the book is full of useful drills to train your body to become more flexible.